

How To Use

The goal of socialization is to help puppies become well-adjusted, confident, and sociable pets, reducing the likelihood of fear, anxiety, and aggression as they grow. Proper socialization equips puppies with the skills to cope with new experiences in a positive way, but done wrong can make things worse. It's important that we follow the 4 rules below to assure success.

O1 Socialization Window

If possible, exposure should begin within a puppies "Socialization Window", at 8-12 weeks of age.

O3 Don't Rush the Process

Progress slowly, starting at a safe distance, and increase exposure if your dog is calm and comfortable.

02 Use Plenty of Reinforcement

Ensure a positive experience by rewarding your puppy with their favorite treats, toys, or praise.

O4 Avoid Negative Experiences

If your dog shows signs of fear or stress, don't hesitate to take a step back and try again later.



MCHECKLIST

ANIMALS	SURFACES
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Other Puppies	Concrete
☐ Adult dogs	Artificial grass/turf
Large breeds	■ Wet grass
Small breeds	☐ Slick floors
Cats	■ Wet floors
■ Pet Birds	■ Metal surfaces
■ Pet Rodents	□ Carpet
■ Pet Reptiles	☐ Dirt/mud
■ Horses/livestock	■ Sand
Other:	☐ Snow/ice
	☐ Gravel
	Uneven terrain
VEHICLES	☐ Other:
■ Skateboards	
Bicycles	
Strollers	Airplanes
Shopping Carts	Drones
■ Cars/trucks	☐ Go-karts
Buses	■ Kayak/canoe
Motorcycles	☐ Other:



MCHECKLIST

DEODI E (WEADING)	BODY HANDLING
PEOPLE (WEARING)	BODY HANDLING
■ Women	☐ Handling by collar
■ Men	Putting on collar
Infants (crawl/walk)	Putting on harness
■ Toddlers	Putting on muzzle
Teenagers	Being brushed
Elderly people	Hugging/squeezing
Different ethnicities	Outside of ears
■ Tall people	Inside of ears
Running people	Outside of mouth
Men with deep voices	Inside of mouth
Men with beards	Eyes (with caution)
■ Bald people	Paws
People in wheelchairs	☐ Nail areas
People with canes	Pinching skin
People in hats	☐ Touching tail
People in helmets	☐ Holding in arms
People in sunglasses	☐ Holding on lap
People with backpacks	☐ Other:
People in costumes	
Other:	



MCHECKLIST

ENVIRONMENTS	OBJECTS (SOUNDS)
■ Vet office	Cooking pots and pans
☐ Grooming facilities	■ Brooms/mops
■ Boarding facilities	Blankets
☐ Inside of vehicle	Balloons
■ Busy sidewalk	Umbrellas
☐ Parks (dogs/people)	Garbage can/bags
□ Parking lots	Large balls
■ Elevators	Chairs
☐ Gas stations	Clicker (for training)
☐ Shopping areas	Canes/crutches
☐ Inside businesses	■ Wheelchair
Other people's homes	Luggage
■ Dog-friendly events	Vacuum
Restaurant patios	Hair dryer
Lakes and ponds	Nail dremel
☐ Streams and rivers	Television
☐ Cities	☐ Kettle
☐ The Beach	Vacuum cleaner
☐ Hiking trails	Dishwasher
☐ Other:	Washing machine





OBJECTS (SOUNDS) CONTINUED

- Dryer
- Microwave
- Sleep alarm
- Cell phone ringing
- Lawn mower
- Snow blower
- Flags
- Fireworks
- Cheering/clapping

- Smoke alarm
- Security alarm
- Thunder/lightning
- ☐ Rain/wind
- Ambulance
- ☐ Police siren
- Doorbell/knocking
- ☐ Car horns
- ☐ Other: _____

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